

2026 Social Media Associate

We are seeking a motivated and creative Social Media Associate to join our team in this exciting role, helping to strengthen and grow our digital presence in 2026.

Position: Part-Time Social Media Associate

Contract: 6-Month Fixed Term

Salary: Negotiable, depending on experience

Role Overview

The Social Media Associate will support the senior management team in delivering a consistent, strategic, and engaging presence across all social media platforms. This is a hands-on role focused on content creation, scheduling, audience engagement, and day-to-day channel management.

Key Responsibilities

- Assist in managing all Pro Life Campaign and affiliated social media channels
- Plan and schedule content to ensure consistency and alignment with campaign priorities
- Create, edit, and optimise written, graphic, and video content
- Monitor engagement and respond to audience interactions where appropriate
- Support staff, volunteers, and interns with social media tasks as required
- Contribute ideas to improve reach, engagement, and overall digital performance

Requirements

- Experience or demonstrated interest in marketing, communications, or social media management (formal or informal)
- Strong written communication skills and attention to detail
- Ability to work independently and as part of a team
- Organised, proactive, and deadline-oriented
- Supportive of the Pro Life Campaign's mission and values

Application

Please send a CV and letter of interest to contact@vie.ie.